



# What is FORTIFIED?

FORTIFIED offers homeowners several opportunities to increase the strength of their investment.



DISCOUNTS: 20% - 35% \*

### BRONZE: STRENGTHEN THE ROOF SYSTEM

Minimizes the risk of water getting into the home and of the roof detaching from the walls.



DISCOUNTS: 35% - 45% \*

### SILVER: STRENGTHEN THE WINDOWS & DOORS

Minimizes the risk of wind entering the home and causing a roof failure. Also effective at reducing the risk of water getting into the home.



DISCOUNTS: 40% - 50% \*

### GOLD: STRENGTHEN THE STRUCTURAL SYSTEM

Ties all of the elements of the home together and to the ground. The most effective way to minimize risks from high winds.



DISCOUNTS: 50% - 60% \*

### FORTIFIED FOR SAFER LIVING®

A multi-hazard program specifying construction, design and landscaping standards to increase a home's resilience and deliver superior performance during ALL natural hazards.



# Strength isn't always obvious.



*\* Alabama Wind Mitigation Benchmark Discounts (Applicable to Wind Premium)*

*These discounts are not to be subject to any "total maximum credits" rule. Benchmark discounts are effective July 1, 2014 and are subject to change. Rates vary by insurer.*

FORTIFIED is a program of the Insurance Institute for Business & Home Safety.

TO LEARN MORE ABOUT FORTIFIED, VISIT [DISASTERSAFETY.ORG/FORTIFIED](http://DISASTERSAFETY.ORG/FORTIFIED)